
JULIA SUMPFF - CREATIVE DIRECTOR COPY

(0049) 17684006735
julia.sumpff@gmail.com
www.juliasumpff.com

Pflügerstr. 6
12047 Berlin
Germany

Profile

Freelance Senior Copywriter/Creative Director, Berlin – 2015-today

Academic degree: State-certified translator

Languages: German, English, Spanish

Work experience: 10 years as a copywriter in national and international agencies

Employment

German Copywriter, Media Arts Lab, London – 2014-2015

Localising Apple campaigns for the German market

Developing campaigns and concepts

Leading projects in-house and in the recording studio

Copywriter, Heimat, Berlin – 2012-2014

Concepts and campaigns for national and international clients including REWE, Fonic and MINI

Headlines, long copy and scripts

Directing sessions in recording studio

Supporting on set and in client presentations

Junior Copywriter, Razorfish, Berlin – 2011-2012

Concepts and copy for digital campaigns, websites and microsites

Content management for social media channels

Development of copy concepts and tone of voice

Intern Copywriter, MetaDesign, Berlin – 2010-2011

Developing ads, headlines, long copy, brochures, slogans, names, campaign ideas, mood films and brand guidelines.

Translator and Project Manager, EnGrande, Barcelona – 2008-2009

Coordinating translation jobs, proofreading, providing internal translations, managing content for German website

Freelance Translator, EnGrande, Barcelona – 2008-2012

Translations on tourism

Education

University of Applied Sciences Magdeburg-Stendal, Magdeburg – Degree in communication, 2009

Language combination: English and Spanish

Languages

German: Native, English: fluent, Spanish: fluent, French: basic
